

painters
TUBES
magazine for art and artists

THE NEW TUBES ARTISTS GALLERY ON LINE

Artists Q&A (information)

Q. Do I have to pay to be included in the art Gallery?

Ans. No. Inclusion is Free of Charge

Q. How does the Gallery present the artists and the work?

Ans: Each artists shall be featured on one full page, background and art practice written by Tubes Magazine Editorial; after being given information from the artist. The work is featured over a further two pages. A maximum of three paintings are shown per artist. With a maximum of only 10 Artist per Artists Gallery Publishing Issue.

Q. Do I have to sign any form of official contract of transfer of reproduction rights?

Ans. None whatsoever.(note: all copyright is held by the artist without exception).

Q. Can I submit work that is already in a high street Gallery

Ans: No. The Art shown in Tubes Artists Gallery must Not be on offer by any other high street or public gallery at any time during the work being shown in the Gallery. Artists who break this condition will be removed from the Gallery without notice.

Q. What is the percentage commission taken by Tubes on Sold Artworks?

Ans. When a painting is sold via the Tubes Art Gallery, Tubes deduct 10% of the asking price, plus a small charge which is made by our Pay Pal service for transfer of funds to Artists account.

Q. Who sets the amount for the Artwork?

Ans. Tubes can advise the value if the artist is unsure what level to ask for.

note: It should be remembered that Artists will not be sacrificing 30 or 40 or in many cases 50% of the sales figure (as in high street galleries) and therefore can calculate the price asked for based on a lower than high street figure (and in some cases on many on-line art galleries, who's average is 30% commission).

Q. How long will my Art be shown in the Tubes magazine Gallery?

Ans. Two months with a repeat showing for one month further if not sold.

Q. Can I add or change to new work in place of the work already shown?

Ans. Yes, if sold within the two month period.

Q. Do I have to pay for transportation of my painting to the collector?

Ans. No. The purchaser of the Art pays for the transportation cost.

Q. How does the system of a sale of art work?

Ans. The collector contacts Tubes direct. Tubes answers any questions the purchaser may have or that may arise during conversations. Tubes confirms the sale in writing and advise of the estimated delivery time of the art, and the exact delivery charge. An invoice is raised and the purchaser pays via electronic transfer to Tubes.

Q. Does Tubes negotiate a discount to purchasers if they ask?

Ans. In most cases the price asked for in the Tubes Art Gallery is the price paid, should a purchaser request a better price, this is discussed with the artist before any arrangement is made. (note: it is normal that this discussion would only be considered on artwork of a high valued amount..(i.e 1500 GBP or higher).

Q Do I have to help publicise my Work on Sale in the Tubes Art Gallery?

Ans. Tubes will publicise the Artist Gallery to all its readers (53K) and on its social media and on the Tubes magazine websites and the On Line Platform (VR magazine). Tubes will also include the Art Gallery in its monthly marketing spend on Instagram, Facebook and Google Adwords. It will be in the Artists interest to vigorously publicise the Art Gallery and ensure the inclusion of the Tubes arts Gallery on the Artists own Social Media platforms. Tubes Art Gallery does expect each artist to take an active and ongoing part in the gallery activities.

Q. When do I receive my payment?

Ans. When the Payment for sold artworks is cleared and secured by the Tubes bank, Tubes then transfers the full amount to the artist, less the transport costs and 10% (and the Pay Pal admin fee) of the cost of the work of Art to the Artist. This time allowance before delivery subverts the numerous fraud schemes (scams).

Q. What do I have to do regarding packing of the Art sold?

Ans. The Artist is obliged to pack the Art as per instructions given by Tubes. This varies depending on what surface the Art is created on, i.e. canvas, board or paper.

Q. Who arranges the picking-up of the Art from my Studio?

Ans. Tubes handles the documentation needed and uses a trusted transporting company with their admin offices based in London for the UK and for Global deliveries. Pick up from the Artists Studio and delivers directly to the collectors/purchasers door.

Q. What other documentation is required for the collector?

Ans. Tubes issues a certificate of authenticity and a provenance of the Art. For Art purchased by collectors in the USA a Tax exception charge form is needed and provided by Tubes for the custom and excise authorities.

Q. Is the Art insured for damage?

Ans. Only up to a percentage of cost of production - Not the sales price. (note: correct packaging procedure, if followed to the letter, prevents damages except in extreme circumstances). The artist may wish to insure the Art for high amounts should they wish and advise Tubes of the Insurers Companies Certificate number.

Q. Can the buyer return the Art if not satisfied?

Ans. Yes. There is a statutory law that covers 'consumers rights' and this is one of those rights. However, it is made clear that the purchaser has to return the goods, repacked as they received them and that the Art is perfect in condition. Also that they agree to paying for the 'transportation' cost back to the 'Creator' - This is the conditions written on the documentation and the invoice and advised by Tubes by the email of confirmation of purchase. Any damage has to be reported on the day of delivery, and the client needs to photograph the damage and post to Tubes.

Q. Is local tax included and who is liable to pay it?

Ans. No. For Registered Sole Traders or Companies Private sales to individuals (in the UK and Europe) are liable to VAT and should be added to the Sales cost. Each artist is obliged to charge VAT, but only if they are registered as a sole trader or as a company with the artists own Tax authorities. If the artwork is sold to a Company outside of country of residence, then the VAT is Zero rated. If sold to a company in the artists country of residence then the VAT reclaimable by the Company as an asset. If the Artwork is sold to the EU or the USA (or anywhere outside of the registered artists residence) then the artwork is zero rated). Note rules vary depending on the Artists country of residence of the precise amount of VAT - i.e. in Sweden it is 12% - Guidance can be gained from any local Tax office on this matter.

*if you have any further questions, please feel free to email painters Tubes magazine:
attention of the CEO: tubes@telia.com*

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important notes:

Artworks sold to collectors/purchasers are preferably SOLD unframed

If the artist frames the work (or offers work that is already framed) that framing cost must be included in the price given to TUBES - BUT frame must will not be shown as a seperate cost to the purchaser of the Artwork. This is to avoid any advantage or gain on any other artist featured in painters Tubes Artists Gallery